

Isolation Ippersiel inc.
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For immediate release

NEWS RELEASE

ISOLATION IPPERSIEL
AT THE STARTING LINE With NASCAR at SAINT-EUSTACHE
in 2009

Substantial support for racing fans! Isolation Ippersiel inc. is fully committed and becomes the Sportman/Nascar Ippersiel Series' main partner! Owing to fresh investments, redesigned cars sporting a new image, and interest stirred up by races run at the Saint-Eustache speedway, both parties have agreed on a major partnership over the next two years.

Over the last 40 years, Isolation Ippersiel inc. has established a solid reputation on the Quebec market for thermal and acoustic insulation, energy efficiency, and decontamination of residential, commercial and industrial constructions. Our clients include both contractors and individuals. The ever-expanding business now owns more than 25 service vehicles and employs over 50 people.

According to Mr Michel Girard, general manager and designated spokesperson, Isolation Ippersiel inc. is proud to offer its collaboration to NASCAR and Autodrome Saint-Eustache – a partnership that is sure to be as profitable for his company as it will be for the speedway and the region.

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Source: Mrs Pierrette Ducharme
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