

Isolation Ippersiel inc.
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For immediate release

NEWS RELEASE

**CREATION OF THE NEW
IPPERSIEL FOUNDATION**

Mirabel, December 15, 2008 – Aware of the blatant lack of resources affecting more and more organizations who are striving relentlessly to help an ever-increasing number of children in need, Isolation Ippersiel has created its own foundation.

The Foundation's logo, representing children's joie de vivre, individuals working together toward a common goal, movement, success, personal growth, protection, and responsibility, is set on the background of our company's visual signature.

The Ippersiel Foundation is currently putting together a great variety of fundraising activities that are sure to please everyone – golf tournaments, plays, shows, and fund raising dinners to name just a few.

In early February, the Ippersiel Foundation will unveil its calendar of activities for 2009 and announce all additional information so that you may take part in these activities.

Would you like to know more and find out about these fundraising activities before everyone else? After the official launch, simply visit our website, at www.isolationippersiel.com. You will also be invited to sign up for the Foundation's semimonthly e-newsletter.

Through its involvement, hard work and donations, the Ippersiel Foundation will help organizations dedicated to children's well-being by acting to address this issue. Won't you join us? Together, we can do a great deal of good.

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